Castle Hill Public School P&C Association Social Media Policy

Policy
Castle Hill Public School Parents & Citizens Association Consolidated is committed to providing a safe and healthy environment for all members of the school community. This includes ensuring effective and positive communications in all mediums.

Policy Objectives
The Castle Hill Public School P&C Association intend to utilise all forms of communication to promote the work of the P&C Association, the school and to engage community.

Responsibilities
The President (or other Officer position as identified) is responsible for the administration and moderating of all Castle Hill Public School P&C Association social media.

Social media is defined as a group of online applications such as social networking sites, wikis, blogs, microblogs, video and audio sharing sites, and message boards that allow people to easily publish, share and discuss content.

Purpose of social media is to facilitate conversations in a dialogue, an opportunity to promote, listen, share, collaborate and respond to our colleagues and communities.

In using social media all P&C members agree to follow Castle Hill Public School P&C Association policies including the Code of Conduct.

Members agree to be clear in representing the P&C Association. Where a member is not representing the P&C Association it should be made clear that comments are made by you as an individual. Members shall be mindful that your role with the Castle Hill Public School may create a connection between what you say online and the P&C Association itself. Identify yourself when discussing P&C Association related topics or issues.

Where a member uses social media they shall represent the P&C Association well and be sure that the content published is consistent with expected professional standards

Members shall be mindful that social media posts may have consequences where they are not appropriate. Will respect copyright and show respect for copyright laws and fair use of copyrighted materials owned by others, including user-generated content.

Members will be polite and considerate in all social media activities. Where a post is negative or brings disrepute to the P&C Association it shall be reported immediately to the moderator for removal. Where a party continues to post negative comments, they may be blocked from the Castle Hill Public School P&C Association social media accounts.

Castle Hill Public School P&C Association has adopted this social media policy at a general meeting of the members on the 14th day of December, 2016.

Signed President: _____ NAME: 28/7/2020

Witnessed Principal: _____ NAME: 28/7/20

Acknowledgement to the © March 2011 NSW Department of Education and Training 'Social Media Policy'